



26th Congress of the European Sleep Research Society

Athens, Greece | 27 – 30 September 2022

NEW SPONSORSHIP OPPORTUNITIES



IMPORTANT DATES & DEADLINES

25 July 2022	Deadline for submission of stand plans showing the location of technical supplies for general approval
29 July 2022	Release of the order form for additional services
10 August 2022	Deadline for ordering: <ul style="list-style-type: none">• technical supplies• furniture for rent• hostesses• lead retrieval system Deadline for ordering additional symposia services *Orders after the deadline will incur a surcharge and subjected to availability
14 August 2022	Deadline for pre-ordering the exhibitor badges
21 August 2022	Submit freight, clearing and loading form to Merkur Expo Logistics
27 – 30 September 2022	Sleep Europe 2022 26 th Congress of the European Sleep Research Society



Thank you for your interest in supporting Sleep Europe 2022!

[Sponsorship
Prospectus](#)

[Exhibitor Manual](#)

Contact

Congrex Switzerland Ltd
Sponsorship Department
E: industry.esrs@congrex.com
T: +41 61 686 77 96

Please note that our offices are situated in Basel, Switzerland.
Our office hours are 09.00 - 17.00 CET Monday - Friday.



Exhibition Floorplan Overview Sponsorship

EUR 3,000

Greet the delegates once they enter the exhibition area with an overview of the exhibition floorplan. Sponsor logo or company name will be displayed as a sponsor e.g. Sponsored by COMPANY

- Design sample and specifications to be determined by Organizer

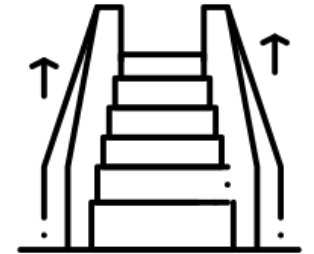


Stairs Branding Sponsorship

from EUR 2,500

As participants enter the congress venue, they are greeted with stairs leading up to the Exhibition Area. Take the opportunity to sponsor one of the set of stairs or be an exclusive sponsor and sponsor both stairs for EUR 4,000. Production costs are excluded.

- Sponsor to provide the design according to Organizer's specifications

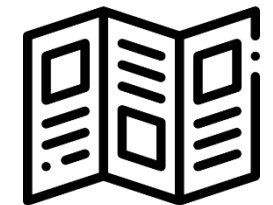


Bag Insert Sponsorship

EUR 1,500

Sponsor can sponsor a bag insert in the congress bag, distributed along with a special edition of the Journal of Sleep Research in conjunction with the "ESRS 50th Anniversary". The bags will be distributed to each registered participant.

- Sponsor to provide the insert, delivered to the congress venue via logistics partner



Hand Sanitizer Dispenser Stand

EUR 2,500

Sponsor a hand sanitizer dispenser stand at the congress by having the company logo or company name displayed on the stand. Rental of hand sanitizers are excluded.





EU Network Session(s) Sponsorship

EUR 3,500

At Sleep Europe 2022, European networks will meet on evening of 28 September 2022 and ESRS will introduce two new networks in addition for a total of six topic driven networks. For the first time this year, ESRS has asked the established networks to open up their programmes to interested participants and industry clients. The session's scientific programme will be followed by some casual networking organised by ESRS committee.

This is a key opportunity to support these networks by sponsoring the individual programmes in the following networks - Insomnia, Narcolepsy, Basic Research, Paediatrics, Restless Leg Syndrome and Respiratory. Each network will have one (1) Exclusive EU Network Session Sponsor.

In exchange for the educational grant,

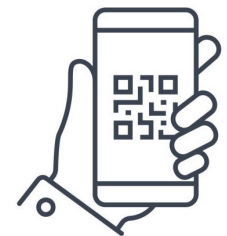
- Sponsor will be able to deliver a 5-minute introduction as part of the welcome presentation in the session
- Sponsor will be able to display a roll-up banner in the session room during the programme
- Sponsor will be able to attend the networking session post-session (28 September 2022, 19:00 – 20:00)

Lead Retrieval System & Device

EUR 650

Collect leads onsite at your exhibition booth or symposia session with a simple scan of the delegates' badges which sponsor may access after the conference. Limited availability.

- Sponsor may rent the lead retrieval system & device for the entire congress duration 27 – 30 September 2022



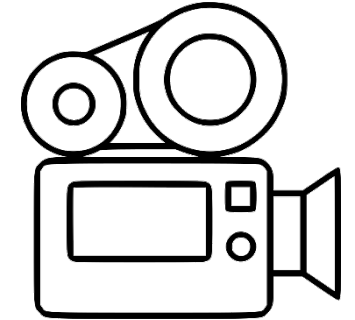


Live Stream Package

EUR 2,000

Sponsor can book a live stream package, which includes live streaming of their symposia session on the event platform. The recording of the session will also be uploaded as on-demand content after the congress and the copy of the recording will be shared with the Sponsor.

- Only applicable for Sponsors with a symposia session booked



Push Notification on Event Platform App

EUR 1,500

This is an excellent way to capture the participant`s attention – via push notification on the event platform app. With the push notification, greet the attendees or highlight a sponsored message to bring visibility to your participation at the event.

- Sponsor to provide a Title (up to 38 characters) and a main text (up to 100 characters)



Promotional Email Blast (E-Blast)

EUR 3,500

Sponsor can release an exclusive email blast highlighting their participation at the event. The Email Blast will be sent to all pre-registered delegates.

- The date(s) and timing(s) of the Email Blast will be discussed between the Sponsor and the Organizer. Sponsor to provide with a HTML file or a MailChimp compatible file
- The email will be sent by industry.esrs@congrex.com with the subject “Sleep Europe Congress 2022- A word from our sponsors”



ONLY 2 LEFT!



Digital Banner on Event Platform Landing Page from EUR 1,000

The Main Homepage is the first thing the participants view when they log onto the Event Platform. It is a prominent location for Sponsors to promote their brand and encourage them to connect. With various sizes, Sponsor may decide which size would best help deliver their branding message.

- This entails 1 (ONE) Digital Banner on the Event Platform Landing Page

Standard Banner (450x450) EUR 800

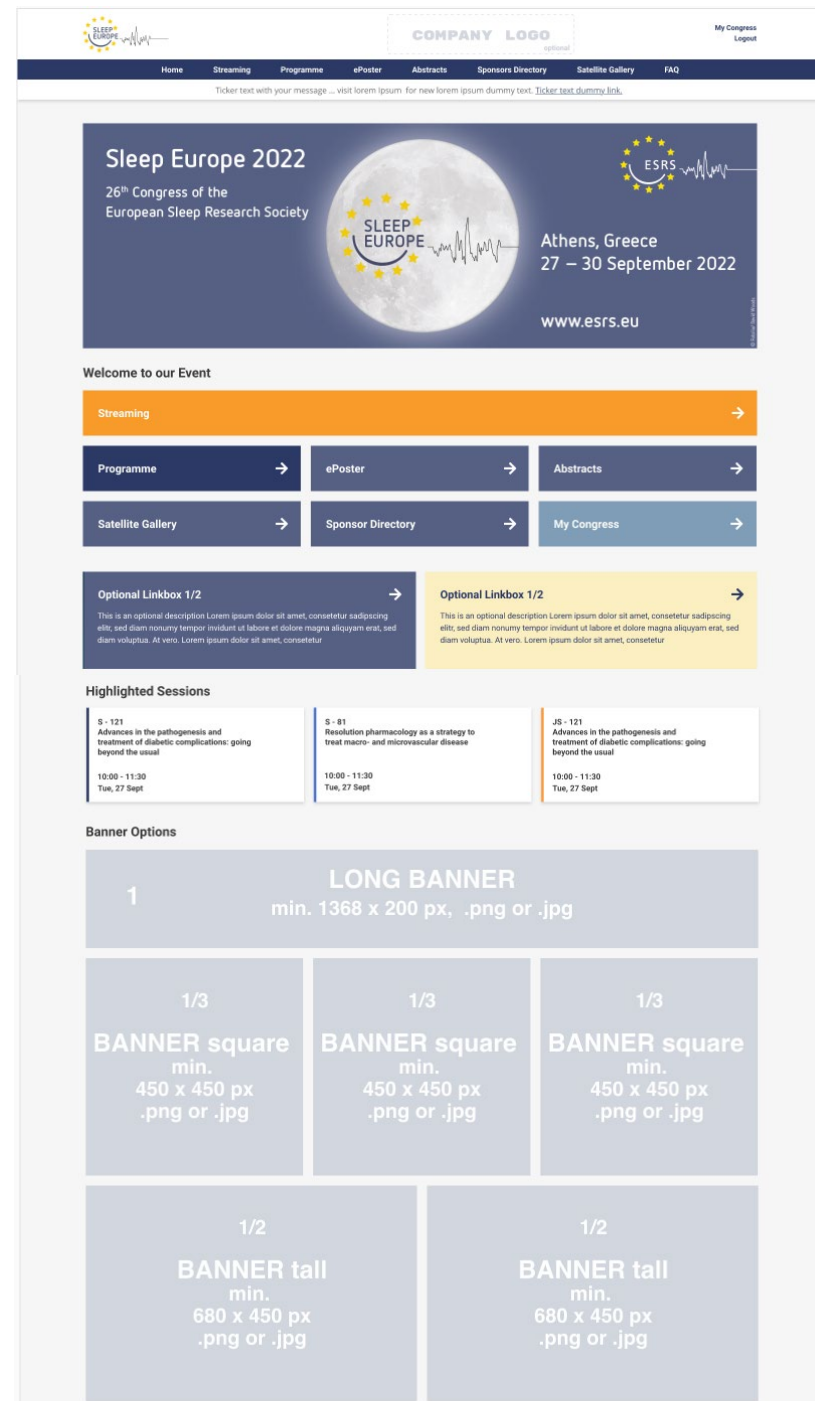
Sponsor to provide a 450 x 450 pixel in PNG or JPG

Medium Banner (680x450) EUR 1,000

Sponsor to provide a 680 x 450 pixel in PNG or JPG

Long Banner (1368x200) EUR 1,150

Sponsor to provide a 910 x 450 pixel in PNG or JPG

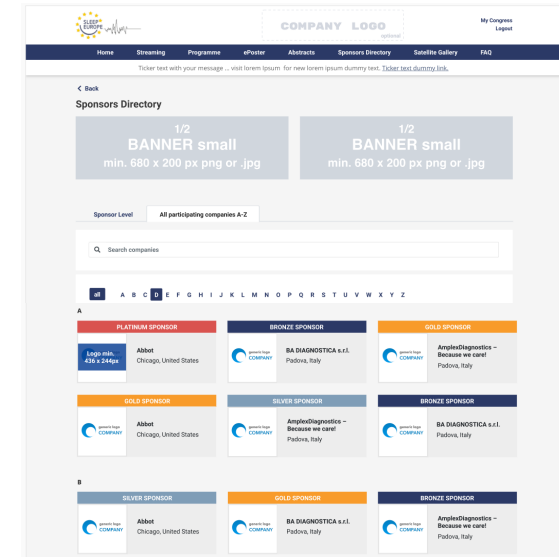




Digital Banner on Sponsor Directory Landing Page EUR 1,000

The Sponsor Directory landing page is where delegates can access the list of participating Sponsors. Get ahead of your competitors by securing a limited spot on this page!

- This entails 1 (ONE) digital banner on the Sponsor Directory page
- Sponsor to provide a 680 x 200 pixel in PNG or JPG



Ticker Message on Event Platform

EUR 1,500

*Limited to 3 Sponsors ONLY

Present messages uniquely by sponsoring a Ticker Message that will be displayed across the screen of the delegates while they are on the event platform.

- Sponsor to provide a text no more than 150 characters for the Ticker Message on Digital Event Platform Landing Page
- The price quoted is to display the ticker message for 1 whole day

